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## Mobilizing Hundreds of Museums and Historic Sites, 4th Annual Civic Season Invites Gen Z to Use our Past to Shape Our Future

*The biggest Civic Season yet: nationwide experience helps millions of Americans level up their civic skills with dynamic events, content and resources in communities and social spaces.*

Juneteenth will mark the beginning of the fourth annual [Civic Season](#), with nationwide activities and events to help young adults learn U.S. history and civics. Co-created by Gen Z and cultural institutions, Civic Season unites the nation's newest holiday, Juneteenth, with its oldest holiday, July 4th.

[The three week Season](#) kicks off with celebrations across the nation, including Slice of History pizza parties, picnics, trivia nights, exhibitions, concerts and conversations. More than 500 museums, libraries, community spaces, and historic sites will offer up nonpartisan, credible information through online resources and in-person events to help people connect with the story of the United States and take on a role in shaping its future.

“In an election year, Civic Season takes on a special resonance as the urgently needed crash-course in history and civics that ‘we the people’ need, in order to fulfill our role as informed citizens,” said Caroline Klibanoff, Executive Director of Made By Us. “We must understand our shared past to shape our future, and connect with each other and with our country in meaningful ways to move forward.”

Hundreds of activities and resources can be found at [TheCivicSeason.com](https://TheCivicSeason.com), ranging from all-day, in-person events to five-minute virtual ideas. The possibilities are limitless, and the range of quizzes, personalized lists of activities, poster generators, and an online zine ensure that there is space for each individual to play their part-at their own pace, and according to their own needs and interests.

Designed by a cohort of 9 [Gen-Z fellows](#), this year's Civic Season will include exciting new features and events, such as:

- “Play Civic Season,” a game board to mark your progress through Civic Season and earn badges
- “Connecting Our Stories: A Regional Guide to our Democracy,” a digital and physical guidebook produced by Gen Z Fellows exploring regions across the United States
- “Build Your List” feature to customize your journey
- “Civic Superpowers Quiz” to discover your unique strengths
- “Slice of History” Pizza Parties in 50+ locations

The tradition will build and grow in years to come, reaching 75 million young adults during the nation’s 250th anniversary in 2026, empowering them with resonant opportunities to contribute to the American story.

[Civic Season](#) is developed by Made By Us, a partnership collectively led by the Charles Wright Museum of African American History, Conner Prairie, HistoryMiami Museum, Colonial Williamsburg Foundation, Atlanta History Center, Smithsonian National Museum of American History, First Americans Museum, National Archives Foundation, Senator John Heinz History Center and The New-York Historical Society. Civic Season enjoys additional leadership from Thomas Jefferson’s Monticello, Chicago History Museum Japanese American National Museum, Historic Locust Grove, Jamestown-Yorktown Foundation and the National Center for Civil and Human Rights, as well as a wide array of young leaders.

The 2024 Civic Season is made possible thanks to support from the Mellon Foundation, Mars Wrigley AMERICAN HERITAGE® Chocolate, Comcast Corporation, the Carlos Foundation, Americana Foundation, the Frontline Impact Project and other generous supporters and collaborators including Omsom, KIND, Saffron Road, Spindrift and RIND Snacks.

### **About Made By Us**

Powered by an unparalleled alliance of hundreds of beloved history museums and historic sites, Made By Us creates programs and digital platforms to connect young people in every corner of the nation with our shared past, present and future. With initiatives such as My Wish For U.S., 60-Second History and Civic Season (Juneteenth - July 4th), Made By Us meets young adults where they are with timely and relevant U.S. history to inspire, inform and ignite civic participation leading up to the nation’s 250<sup>th</sup> anniversary in 2026. For more information, visit [historymadebyus.org](https://historymadebyus.org) or follow @historymadebyus on Instagram.